Digital Storybook project

Category	4	3	2	1
Purpose	Establishes a purpose early on and maintains a clear focus throughout.	Establishes a purpose early on and maintains focus for most of the presentation	There are a few lapses in focus, but the purpose is fairly clear.	It is difficult to figure out the purpose of the presentation
Participation	Music stirs a rich emotional response that matches the storyline well.	Music stirs a rich emotional response that somewhat matches the storyline	Music is ok, and not distracting but it does not add much to the story.	Music Is distractin, inappropropriate, OR was not used.
Images	Images create a distinct atmosphere or tone that matches different parts of the story. The images may communicate symbolism and/or metaphors.	Images create an atmosphere or tone that matches some parts of the story. The images may communicate symbolism and/or metaphors.	An attemp was made to use images to create an atmosphere/tone but it needed more work. Image choice is logical.	Little or not atttemp to use images to create an appropriate atmosphere/tone.
Narration (if inclucded)	Voice qualiity is clear and consistently audible throughtout the presentation.	Voice qualiity is clear and consistently audible throughtout the majority (85-95%) of the presentation.	Voice qualiity is clear and consistently audible throughtout some (70-84%) of the presentation.	Voice quality needs more attention.
# of Slides	The story is told with exactly the right amount of detail throughout. It does not seem too short nor does it seem too long.	The story composition typically good, though it seems to drag somewhat OR need slightly more detail in one or two sections.	The story seems to need more editing. It is noticeably too long or too short in more than one section.	The story nees extensive editing. It is too long or too short to be interesting.
Transitions	Thransitions are used in an appropriate manner so that it adds to the storyline.	Thransitions are used in an appropriate manner so that it does not take away from the storyline.	Thransitions are used however different transistions may have been more appropriate for this particular storyline.	Transistions were not used and should have been.
Effects	Effects are used to highlight and enhance the storyline.	Effects are used and do not take away from storyline.	Effects are used, however different effects may have been more appropriate for this particular storyline.	Effects are not used and should have been in this storyline.
Sound Effects	The Sound Effects are appropriately selected to enchance the storyline.	The Sound Effects are consistent with the storyline, but may not enhance the storyline.	Sound Effects are used, but do not work well with this particular storyline.	Sound Effects are not used but should have been used with this particular storyline.